

### Opening remarks

The color guard will learn explore important human principles.

- We will work to help the guard become a principle-driven group of people.
- The members will periodically participate in discussions which cover the topics: Pride, Integrity, Effort/Approach, and Responsibility/Leadership. These principles are especially part of the fabric of the color guard sport. Yes, pun intended.
- These discussions will be member-centered.
- At our initial set-up meeting, members will collectively determine the expectations to which we will hold ourselves throughout the season. This discussion will be guided by the instructors in order that we arrive at ideal concepts for our expectations.

### Equipment Fund

- As it is our goal to set this ensemble up for success, we will be making design decisions that are on-par with winter guard-quality equipment needs. That is to say, their silks should be new, their rifles should be quality weapons, and their poles should be standardized. These kinds of requests are not cheap, and in an effort to ease the burden of SHS's Music Department, we are creating a program known as the Renegade Regiment Color Guard Equipment Fund.
- Fundraisers will be organized (see below) that are made specifically for this Fund.

The Color Guard will perform fundraisers.

- The first will be a lollipops fundraiser.
  - Traditionally, color guard members have had to pay for their uniform on top of what they pay in membership dues. This fundraiser will be aimed at helping members pay for their uniforms (top, bottom, shoes, gloves).
  - The sale of lollipops will take place from 4/27 – 5/27. This will allow members to sell the lollipops while school is still in session. Also, this date encompasses the high school's

graduation and it would be great to get a table set up at that event.

- We would greatly appreciate assistance from the SSMA in getting this fundraiser started. I have shopped around and found the best deal for mounting a profitable fundraiser. If each member sells just one box of Yummy-Lix! brand lollipops furnished by The Goodies Factory, that member will have paid for their entire uniform and still have \$23 in proceeds. This and any additional money raised may be used to pay for their member t-shirt and/or membership dues and/or the Equipment Fund. It will be important that members make the proceeds' destination known. That is to say, once they've sold their first 530 lollipops, they will have sold enough to pay for their uniform and will sell any remaining lollipops as going towards their t-shirt and/or membership dues and/or the Equipment Fund. This will be covered when the Guard speaks about integrity.
- The assistance we would like to elicit from the SSMA is the initial cost of buying the boxes of lollipops from the company. SSMA will be reimbursed as soon as the fundraiser is completed.
- The second will be a Wal-Mart Car Wash
  - The profits from this fundraiser will go directly to the Equipment Fund.
  - I believe a Sunday in May will work the best, as Wal-Mart usually gets a lot of after-church traffic. The date will be determinate upon members' availability.
- The fourth will be Sponsorship/Donation Collection (more info below)

#### Friends of the Color Guard

- I have had the opportunity to see how good color guards operate and set their members up for success. While planning all the activities and goals that we have for this summer, it is easy to realize that this color guard will need a great amount of outside support. Here is what that support will look like:

- Supply buckets and other equipment for the car wash
- Sew/alter uniforms
- Sew/repair silks
- Chaperone/supply food for a possible Color Guard Lock-In Camp. Tentative date: April 22, 23, and 24
- Pick up equipment from the field after a show
- The fore-mentioned Sponsorship/Donation Collection fundraiser will be a major component of this group. As we perform for parents at the end of Band Camp (or another band performance in the area), attendees will be given a *Friends of the Color Guard* program, which will have member bios, information about the show's concept, and advertisements in space that has been sold to sponsoring businesses (this design is absolutely not finalized. It's been mentioned that we do a program which includes the band as a whole and use some space to honor the FOCG. Stay tuned for more info). Friends will take part in securing these sponsorships. (We include the 'Donations' part, because some businesses may simply want to donate to the cause)
- This group will probably also be creating 2 more fundraisers for the Equipment Fund.

Closing remarks

Thanks!

# Equipment Fund

2/5/11 3:53 PM

**Purpose:** To lift the burden of expensive, quality equipment from SHS's Music Department.

## Fundraisers

- Wal-Mart Car Wash
- Friends of the Color Guard Program sponsorship/donations
- 3<sup>rd</sup> created by Friends
- (Possible 4<sup>th</sup> created by Friends)

# Fundraisers

2/5/11 3:53 PM

## Lollipops

- <http://www.thegoodiesfactory.com/LollipopFundraiserYummyLix.htm>
  - \$139/case - 576 lollipops (¢50 ea. = \$149 proceeds)
  - Members will be incentivized to sell lollipops to pay for their uniform (\$126 each). If they exceed that number, they may continue selling lollipops for their t-shirt and/or membership dues and/or the Equipment Fund.
- Money will be recycled into paying for the next box until the fundraiser is over and we pay the Music Boosters back
- Happens during the school year and at scheduled events
  - 4/27 - 5/27
  - SHS Graduation
- Get fundraiser announced on PA system.
- We will need permission from the office to sell lollipops during school.
- Sporting events?

## Wal-Mart Car Wash

- Sunday in May
- Friends will assist in bringing supplies
- Signs should go up in different areas

## Sponsorship/Donations Collection

- Friends (and I) will look for businesses to sponsor the Equipment Fund.
  - We will offer a Friends of the Color Guard program at the Freedom Classic (or other band event held in Sandwich). This program will include advertisements from sponsoring businesses and contain member bios and information about the show's concept.
  - Ideally, this program will be printed for free by a business that will exchange printing for ad-space.
  - We may run into places that will simply donate money to the Fund.